



NEW &
MODERN

**THE TRUE 100% COMMISSION
REAL ESTATE BROKERAGE**



**Keep 100% of
Your Commission**

**Driven by Automation
& Technology**



**Exclusive Lead Gen
Network**

**Culture and People
Put First**

**NEW &
MODERN**

Pro Agent+

\$99

per month

PRICING PLAN

Keep 100% of your Commission

Referral Network Access

Buyer Network Access

Virtual Office Access

Community Access

Training and Tools Access

Transaction Manager Access

NM Portal Access

Free CRM

@NEWANDMODERN

Elite Agent

ASK ABOUT PRICING

PRICING PLAN

All Features in Pro Agent+

Access to Buyer leads for
New Construction Home
Listings.

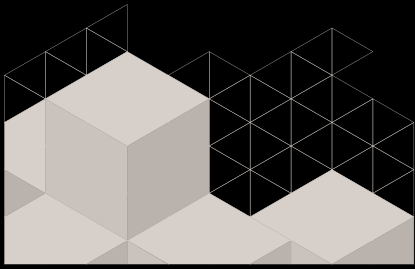
Access to Buyer referrals from
our Investor Network

Access to Listing Referrals
including New Construction.

@NEWANDMODERN

TECHNOLOGY. CULTURE. PEOPLE.

Agent Portal <i>Our Agent Intranet</i>	5
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100% Commission Real Estate Brokerage

This guide will provide an overview of the most important systems and processes at New and Modern. This guide should provide you with an understanding of how to navigate our brokerage's assets to offer you the greatest value and most seamless experience.



WELCOME!

Before we begin, we would like to thank you for selecting New and Modern to provide Brokerage services for your real estate career. New and Modern was created by Brent Blythe and John Poggiogalle, with the goal of offering agents the most lucrative commission model, backed by a seamless transaction experience, and the most powerful organic lead generating technology available to agents today. Our commitment to you and the rest of our offices is unwavering, and we promise to remain hyper focused on continuing to build valuable products and services that make selling real estate easier and more profitable.

Brent Blythe - Broker of Record




AGENT PORTAL

Your All Access Intranet




Sales Network
Find your Buyers homes and your Sellers, buyers.

Go




N | M Store
Search and Order for all your necessary Realtor tools.

Go



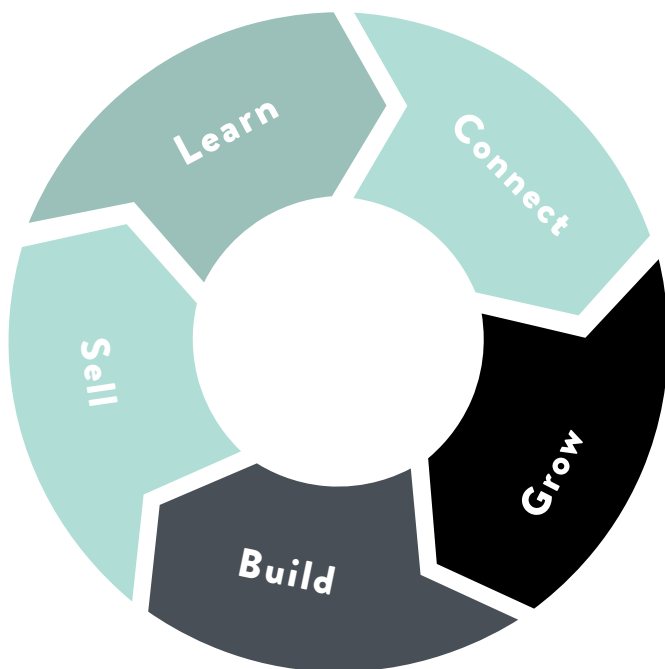
Community
Access our Live-Virtual office and Agent chat groups.

Go



Training Center
Training built for every type of Agent.

Go



PORTAL FEATURES

The Agent Portal offers a long list of tools and system to help our agents connect, learn, publish, share and sell real estate.

The portal is the main Agent access point for daily operations and provides everything you need to be a leading industry professional.

100% FREE for New & Modern Agents



VIRTUAL OFFICE

24/7 Office Video and Chat System

The Virtual Office was created to provide our agents with the same level of interaction, collaboration and support that they would otherwise feel by being in a brick and mortar office. While New and Modern is fully virtualized, we strive to stay hyper connected, ensuring always on access to both the Broker, Administrators and Team at any time through this portal.

The Virtual Office includes both a live text chat board as well as real-time drop-in video and audio conferencing streams for those who want to feel more engaged.

Mobile compatibility means you can join at home, on the run, or between showings.





STORE

Tools. Self Promo. Services. Much More...

Introducing the N|M Store, a one stop shop for all of your branded real estate materials and services. All product templates offered here are designed by our in-house graphic designer who ensures that our brand look and feel align with your specific marketing requests.

The store allows you to browse a catalog of relevant design details.

The store also contains links to order relevant real estate products and services like lock-boxes, swag, signs, riders, banners, for-sale posts and other media related services!

LISTED FOR SALE

NEW & MODERN

Brian Jones
201.532.5768
BJONES@NMREALTY.COM

A circular portrait of Brian Jones, a man with glasses and a plaid shirt.

NEW & MODERN

213
JUNE CT
COMING SOON
201.937.8836



TRANSACTION HUB

Contracts Management Made Easy.

The Transaction Hub is our contract management system and includes the ability to send digital contracts for e-signature, follow checklists and templates for transactions and engage with your Broker in real-time regarding contract update, modifications or signatures. Every transaction and contractual client interaction is therefore fully mapped throughout its lifecycle to ensure that you are always in full compliance with your real estate commission and Brokerage office.

- ✓ FULL BROKER COMPLIANCE
- ✓ CONTRACT CHECKLISTS
- ✓ E-SIGNATURES
- ✓ BROKER CONTRACT OVERSIGHT
- ✓ MULTIPLE MLS TEMPLATES
- ✓ LISTING/SALE CONTRACT PACKAGES



COMMISSIONS

Instant Digital Commission Payments.

New and Modern Agents NEVER have to wait long periods of time for their commission checks! As soon as the transaction is complete and the closing funds have been received in full, we immediately process your 100% commission payment and send you an instant ACH transfer to your bank account through our payment processing system.



No hassles. No delays. No waiting for your hard earned money.

BUILD. ITERATE. GROW. _____

LEADS AND PLATFORMS

“We are setting new standards for what REALTORS deserve from their Brokerage.”



People

Tech

Tools

Process

newandmodern.com



LEADS & REFERRALS

Buyers and Sellers.



Our interactive lead referral network provides hundreds of no-up front cost referral leads to New and Modern Agents. Leads are on a first come first serve basis and claimed by agents through the lead portal application when they become available.

The more active agents are with these leads and follow-ups, the bigger and better the leads get over time. Top performing agents are seeing over 5M+ in lead pipe opportunity per month!

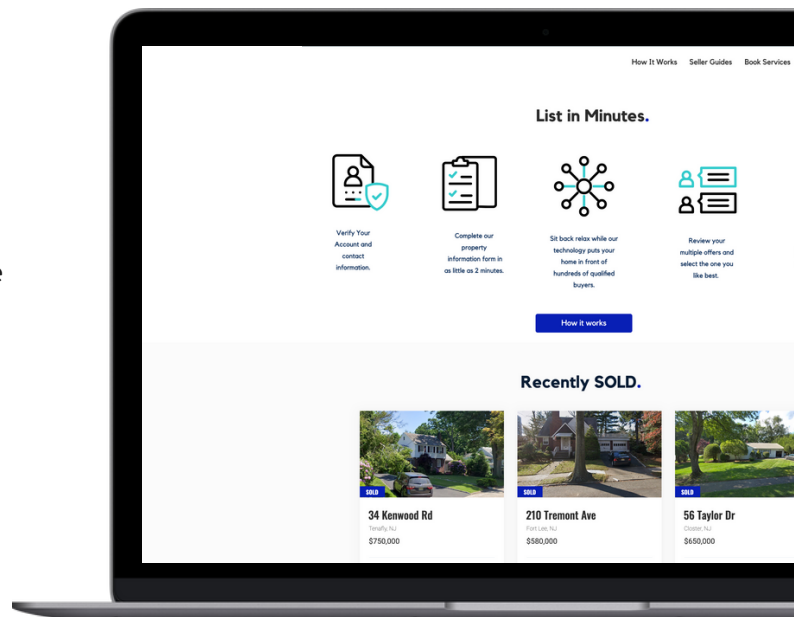


LEAD GEN

New Construction Buyer and Seller Leads.

Our proprietary New and Modern system generates hundreds of qualified private seller leads weekly. These leads are worked through our builder network by New and Modern agents who help facilitate the transaction and get connected to the new construction future resale listings.

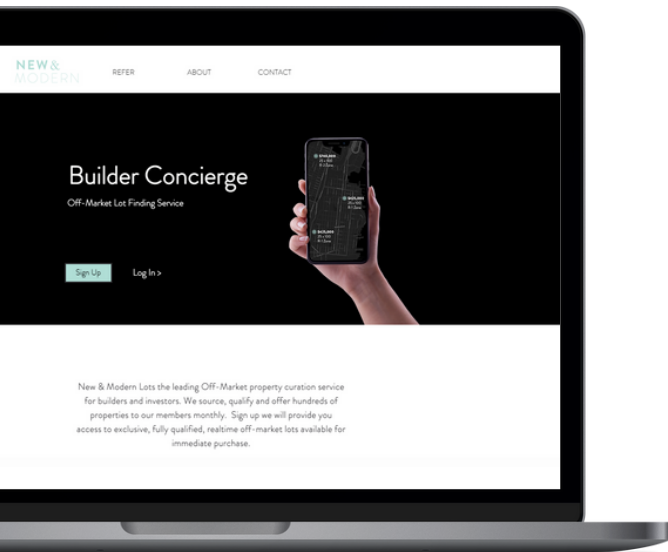
As an agent with us, you will have access to these leads as well as the tools to run your new construction property campaigns.





LEAD GEN

Off Market New Construction Listing Leads.

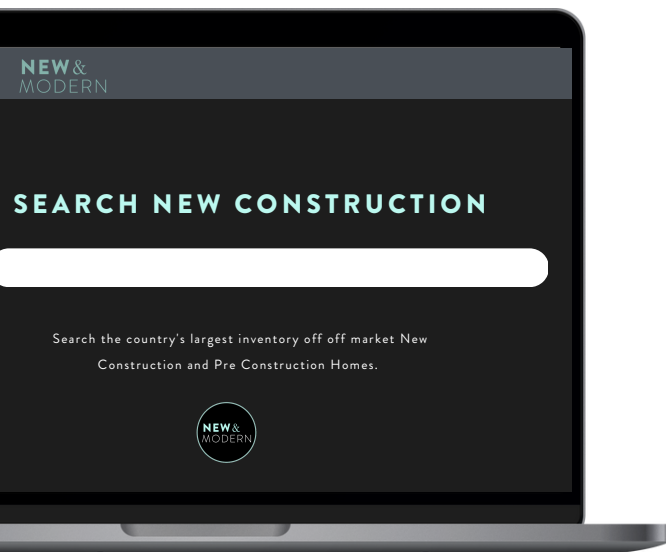


Our premium lot sourcing platform for builders and investors that has Thousands of qualified buyers signed up. These buyers actively engage and make offers on properties for homes that fit their criteria through our builder App. This system makes it easy for our agents to share qualified homes with hundreds of buyers, and to get multiple offers in a matter of hours!



LEAD GEN

Off Market New Construction Buyer Leads.



Our premium New Construction sourcing platform for homebuyers looking for their next home. These buyers actively engage and make offers on properties for homes that fit their criteria. This system makes it easy for our agents to generate qualified high value buyer leads.

N | M

MARKETING

Generate More Pipeline.



The cover of the 'New Construction Buyers Guide' features a family of four—a woman, a man, and two children—standing in a grassy field. The text 'New Construction BUYERS GUIDE' is prominently displayed in the center, with a 'NEW & MODERN' logo at the bottom.

New Construction BUYERS GUIDE

The cover of the 'Sellers Guide' shows a person's hands holding a white mug of coffee. The text 'SELLERS GUIDE' is centered at the top, and the 'NEW & MODERN' logo is at the bottom.

SELLERS GUIDE

Advertising

PRINT & DIGITAL

Our advertising capabilities allow agents to reach tens of thousands of buyers and sellers through our N|M Press in-house mailer printing and marketing tools.

CRM

MONDAY.COM

Customizable CRM, lead management and task tracking system is available to agents at New and Modern. We have pre-configured templates or design your own to suite your needs.

Platforms Media

WE BUILD TECH.

We offer multiple systems that enable agents to reach fully qualified buyers and sellers, while also expanding their target audiences and marketing reach,

TECHNOLOGY

We have built and partnered with some of the best technology platforms to help our agents provide the most attractive and profitable marketing outreach in the industry. Together, these tools offer our agents unlimited potential to grow their real estate business, brand and pipeline.

The 'New & Modern' logo is presented in a large, light blue circle. The words 'NEW &' are stacked above 'MODERN' in a bold, sans-serif font.

NEW & MODERN

BRAND AWARENESS GROWTH

We are continuing to expand our own brand awareness marketing campaigns to ensure that prospective clients know the luxury real estate experience, advanced marketing and customer service that we provide. Given our hyper agent growth and investment in new technology, New and Modern is positioned to lead the industry as one of the top marketing brokerages while also offering the most lucrative 100% commission structure for our Agents.

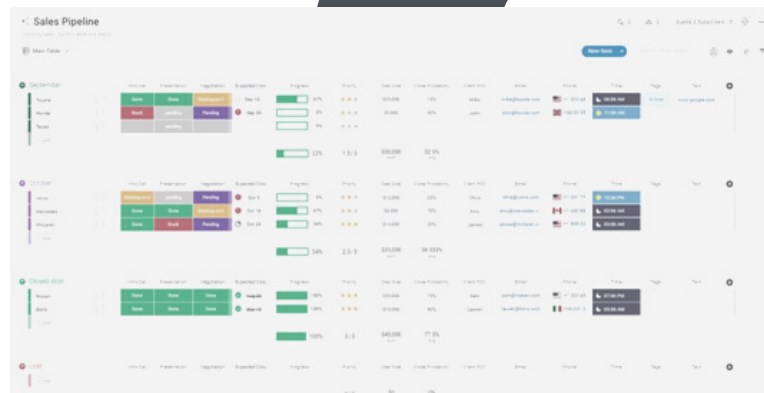


LEADING CRM

Customizable Sales Tracking Tools.

We have customized our CRM platform to offer the most streamlined and easy to use CRM available on the market. Our CRM helps agents track, follow up and close opportunities while also receiving and managing leads and referrals through the sales funnel integrations.

Our goal was to make follow up, reminders, automations and task management a breeze so that you can focus on selling more!





NM PRESS

Mass Print On Demand Center.



Free Target Lists



Affordable Pricing



Fast Turnaround

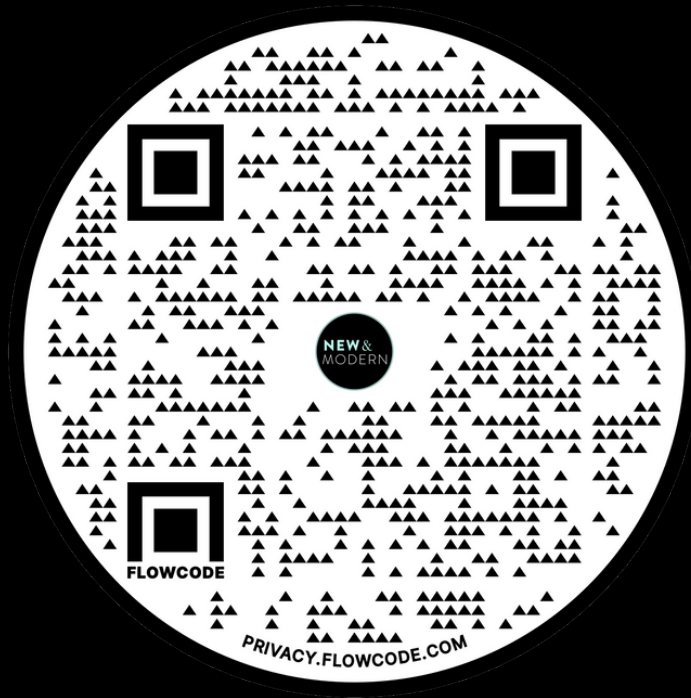


Customizable Templates

N|M Press is a print on demand service center run by New and Modern to exclusively service our agents print mailer marketing needs. This service offers the most competitive pricing in the industry while also making print mailer campaigns both accessible and affordable for every agent.

With over 75,000 letters being sent by our agents on a monthly basis, your ability to grow your brand and pipeline through our print marketing system is unparalleled.





SCAN FOR DIGITAL COPY



newandmodern.com



new.and.modern



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